

COREY POLYOKA

ENTREPRENEUR

EXPERIENCE

Fern Holler Inc 2019 - Current
President/Founder

- Merger of existing businesses into S-Corp (Sandlot, Artifact Coffee, A Rake's Progress, Peaceable Kingdom) for oversight management
- Consulting arm assisting other first time operators starting/modeling/building first time hospitality businesses
- Internal development arm concepting and structuring hospitality adjacent businesses
- Development of Beacon, distracted driving technology

Foodshed LLC 2013 - 2020
Managing Partner

- Partner in creation of 12 ecosystem hospitality businesses in Baltimore and Washington DC
- Responsible for accounting, financial, legal and human resources department creation and management.
- Raised investor capital for growth
- Structured numerous sales of businesses
- Coached and managed executive team

Woodberry Kitchen/Artifact Coffee
Bar Manager/General Manager 2007 - 2013


- Created and managed James Beard nominated beverage program at Woodberry Kitchen
- General Manager of 85 staff and managers at Woodberry Kitchen
- Developed accounting and finance systems
- Hired, trained and lead opening team at Artifact Coffee
- Created first company training program at both locations.

PROFESSIONAL

Brown School of Business Advisory Board 2019 - 2020
Downtown Partnership Award: Foodshed 2018
BBJ 40 Under 40 Award 2016
James Beard Best Bar Program Nomination 2011



CONTACT

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 www.fernholler.co

EDUCATION

2004 - 2008

Villa Julie College (Stevenson)
BS Business Administration
Economics Tract

2008 - 2010

Towson/UB
Masters Business Administration
Incomplete

SKILLSET

- Concept Development
- Proforma Creation
- CAPEX Budgeting
- Legal Structuring & Entity Creation
- Development Project Management
- Pre-Opening System Creation
- Executive Team Coaching
- Operating Targets & Tracking
- Partner Communications & Performance Evaluation
- Sale/Transfer/Dissolving Entities